

# PRESIDENT'S EMAG

# 2024

March

## ISAPS



## MESSAGE FROM THE ISAPS PRESIDENT



Lina Triana, MD  
ISAPS President

### Dear Friends and Colleagues,

Welcome to March! It won't be long until we all meet in Cartagena for our **World Congress** this **June 11-15, 2024**, I can't wait to see many of the **#ISAPSFAMILY!**

I want to remind you all to take action and collaborate with your peers to ensure we receive as many replies to the **Global Survey** as possible. The ISAPS Global Survey is **the only** international scientific study on aesthetic surgical and non-surgical procedures performed by plastic surgeons, and we cannot make it possible without all of you. I want to congratulate the following countries that have been proactive by helping their country receive much-needed recognition: **Argentina, Colombia, Iran, Italy, Malaysia, Mexico, Spain, Syria, and Turkey**. Please take the survey today if you are still waiting to see your country listed! The participation **deadline is March 31, 2024**, so don't delay.

The Scientific Committee announced the **2024 ISAPS World Congress Cartagena program**, which is now online. We look forward to showcasing work from over 500 speakers through more than 800 presentations. Special sessions include:

- Live Surgeries\* (June 11)
- Residents' Symposium\* (June 11)
- Global Forum (June 14)
- L.I.F.T. Program (June 14)

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- Non-Surgical and Minimally Invasive Program (June 14)
- Cadaver Courses (June 15)
- ISAPS /4S Business School (June 15)
- A plethora of invited talks, Master Classes and Free Communication Presentations.

\*Please note that a separate registration is required for all pre-congress activities.

We are looking forward to kicking things off on **June 11** with our **Live surgery day**, including cadaver dissection videos, streamed live from the **Capri Surgery Center**, Cartagena. Thank you to Drs. Ozan Sozer, Alfredo Hoyos and Javier Soto, who put it all together, and to our **expert international surgeon faculty** to deliver this extensive educational opportunity. **Register now** to join us.

On **June 14**, we look forward to our next **ISAPS Global Forum 2024**. The first Global Forum in London, December 2023, resulted in a co-created strategic framework of the ISAPS Global Alliance Partnership: a shared vision and consensus goals we can work on together in the coming years towards: for safe aesthetic surgery and improved quality of life for our patients, through collaboration and cooperation in Aesthetic Education Worldwide®. More details will be added to the website soon.

If you have not yet had the chance to participate in the ISAPS L.I.F.T. Program, Friday, June 14, 2024, will be your next opportunity. Join speaker Randall Peterson, Professor of Organizational Behavior and Founding Director of the London Business School Leadership Institute, and Program Director Andy Craggs as they discuss and teach about:

- Strategic Leadership for Surgeons
- Building One's Career and Reputation
- Linking Personal and Professional Brand ("Brand Congruence")
- Building One's Practice to Create a Unique Legacy

To wrap up the Congress, on **Saturday, June 15, 2024**, we will host our **Cadaver Dissection Session** and the **ISAPS Business School**, where we invite you to bring your staff as ISAPS Affiliates – ISAPS Affiliates can join our community completely free of charge, if signed up by an ISAPS surgeon, and enjoy low cost fees for Congress, find out more on our **ISAPS website**.

There are just a few rooms left at our **conference venue hotel: Las Americas... Book** by **March 15** to guarantee availability and ISAPS rates. ISAPS can't guarantee availability at these hotels after the mentioned date.

As we continue final preparations for Cartagena, I want to thank all of you who will be in attendance; it will be a **truly unique experience of learning and culture** – and I can't wait to see many of you soon.



Lina Triana, MD  
ISAPS President

# MONTHLY E-MAGAZINE



## Interview with **Bianca Ohana, MD** Chair of Residents Focus Group

Following our goal to introduce you to the ISAPS Committees, Sub-Committees, and Focus Groups, we are excited to have the opportunity to meet with **Dr. Bianca Ohana, Chair of the ISAPS Residents Focus Group**. As a global leader in aesthetics, ISAPS greatly emphasizes education, which is extremely important for the younger generation of surgeons. To support their continuing education, ISAPS has several options for advancing their learning and helping build their career. Ohana gives insight into the numerous tools ISAPS provides to help facilitate their success.

**ISAPS: What is the primary purpose of the ISAPS Residents Focus Group, and how can ISAPS Residents benefit and participate?**

**OHANA:** The Residents Focus Group intends to introduce residents to ISAPS and show them the quality of the program, as well as the scope of education available to them on a global aesthetic scale. It also prepares Residents for the job market and aims to teach them what they can anticipate in their careers as they are the future of our specialty.

**ISAPS: What are the top three reasons Residents should consider applying for a Fellowship?**

**OHANA:** The ISAPS Fellowships provide invaluable opportunities for all participants, the main ones being global teaching, renowned teachers, and business & networking platforms.

**ISAPS: As a leader in our specialty, what advice do you have for young Residents who want to make an impact?**

**OHANA:** I encourage all Residents to study, publish, and read books and articles. To gain influence, they must be dedicated to their residency and acquire skills in reconstructive surgery. Residents should also develop their education by following and visiting as many surgeons as possible and learning many techniques.

**ISAPS: If a Resident is deciding whether to apply for an ISAPS Fellowship or the Expert Program, what would you tell them are the main differences? What are the advantages of one over the other?**

**OHANA:** Do it! Both programs offer the advantages of unique possibilities of international exchange, with teachers from all over the world.

**ISAPS: What are you looking forward to regarding the Residents' Symposium at the ISAPS World Congress Cartagena this June?**

**OHANA:** I am excited to participate as it will be another unique opportunity for networking, learning, and insight.

To learn more about the ISAPS Residents Program, [click here](#).

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## ISAPS Fellowship Program 2025



### Applications for 2025 Are Now Open!

The [ISAPS Fellowship Program](#) is designed for a stay of three months for ISAPS Resident and Associate members. This international program offers 52 fellowships across 17 countries and provides intensive training in a broader field of aesthetic surgery.

[Visit the website](#) today to meet your potential hosts!

[Apply Here](#)

## ISAPS MEMBERSHIP



### Hear What New Members Are Saying!

**Anna De Leo (UK)**

„I am honored to join the International Society of Plastic Surgery, a global community of esteemed professionals dedicated to advancing the art and science of plastic surgery. This organization provides a unique platform for collaboration, knowledge exchange, and continuous learning, which aligns seamlessly with my commitment to delivering the highest standards of patient care and staying at the forefront of advancements in our field. I look forward to contributing to the ISAPS community and fostering meaningful connections with fellow surgeons from around the world.“

**José Mauro de Oliveira Squarisi, MD (Brazil)**

„Being part of ISAPS means participating in a globally recognized community of aesthetic plastic surgeons who prioritize adequate training and patient safety above all.“

[Renew](#)

[Join](#)

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## Residents' Symposium 2024 in Cartagena, Colombia

On **June 11, 2024** we will hold our **Residents' Symposium**, which is open to all registered resident delegates, and is offered at a nominal booking fee of just \$20 to support ISAPS early career surgeons.

### Residents' Symposium



**SEE YOU IN** **June 11 - 15, 2024**  
**CARTAGENA | COLOMBIA**

[www.isapscartagena2024.com](http://www.isapscartagena2024.com)

## The 2024 Program is Now Online!

The Scientific Program Committee is excited to announce that the ISAPS World Congress 2024 program is now available online. The scientific program will have several sessions running parallel, up to 6, with a maximum of 46 sessions in a single day, offering participants a plethora of educational opportunities, including the option to watch recordings later on-demand.

\*Note: the final program is subject to change.

## Early Bird Registration Deadline: April 11, 2024

Become a member and save up to \$600 in your registration (compared to non-members)

**ISAPS Residents register for only \$450!**

Pre-Congress: **June 11, 2024**  
Main Congress: **June 12-15, 2024**

**Register**

If you are not yet a member or still need to renew for 2024, visit the website today and start receiving member benefits.

**Join, or renew, today!**

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## ISAPS GLOBAL SURVEY 2023



### Get Active & Support ISAPS - Take the Annual Global Survey Online Today!

Contribute to the only international scientific study on aesthetic surgical and non-surgical procedures performed by plastic surgeons. The information gathered helps us to secure media engagement and reliable coverage of the constantly developing practice of our specialty.

**We can only present data from countries with sufficient survey responses.** So, please **get active and help your country** be a part of the report! The information you submit is anonymous and is particularly important to our profession.

[Participate](#)

## ISAPS VIDEO LIBRARY



This month's [Online Video Library](#) features a session on [ISAPS Live Surgery, „Breast Reduction,“](#) with Dr. Lina Triana.

For full access to the online video library of more than 1,500+ videos, become a [member today](#).

#### More Online Videos!

Be sure to check out the recordings from [ISAPS World Congress in Vienna](#), available now on-demand to all members, to see what you can anticipate in Cartagena this June! Just type in „Vienna“ for your keyword search.



## MONTHLY EDUCATION CORNER

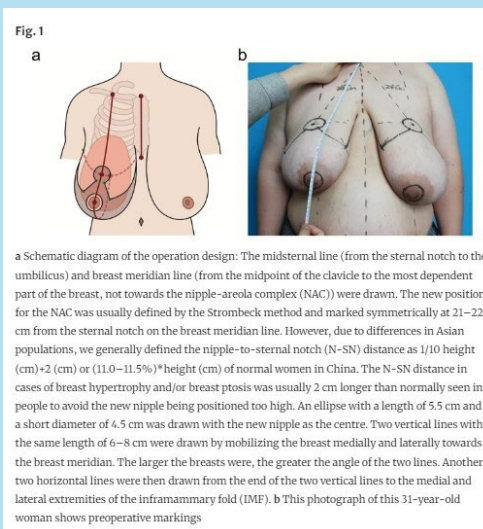


Recently published in  
***Aesthetic Plastic Surgery...***

### **Three-Pedicle Reduction Mammoplasty Technique in the Treatment of Greater Breast Hypertrophy Patients With or Without Breast Cancer: Surgical and Patient-reported Outcomes**

Yu Feng • Juan Li • Donglin Zhang • Huanzuo Yang • Mengxue Qiu • Jiao Zhou • Xiangquan Qin • Xinran Liu • Faqing Liang • Zhenggui Du

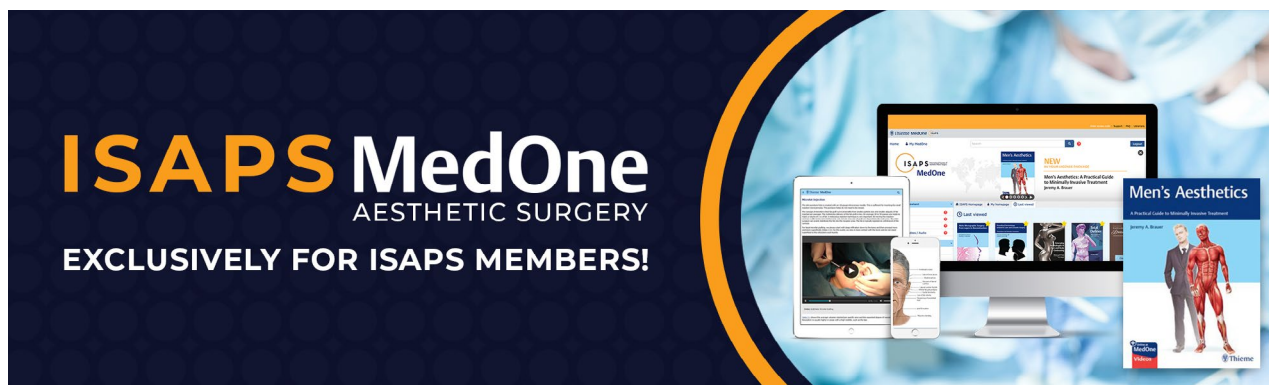
Reduction mammoplasty (RM) is an important procedure in the management of symptomatic greater breast hypertrophy with or without early-stage breast cancer. We aim to introduce a new procedure: the three-pedicle reduction mammoplasty technique.



**Shared Article**

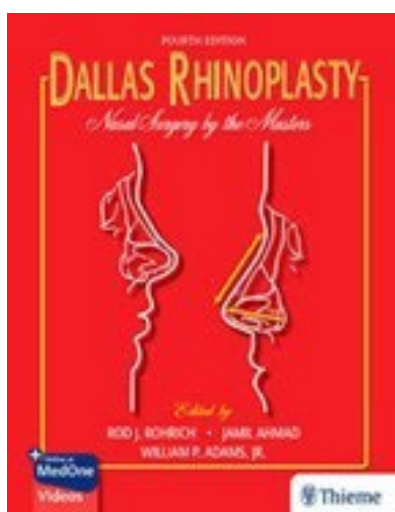
**Become a member** to have full access of ***Aesthetic Plastic Surgery***.  
For questions, please contact [memberservices@isaps.org](mailto:memberservices@isaps.org).

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## March 2024 MedOne Feature

**Dallas Rhinoplasty: Nasal Surgery by the Masters**  
**Rod J. Rohrich • Jamil Ahmad • William P. Jr. Adams**



**Dallas Rhinoplasty: Nasal Surgery by the Masters**, covers rhinoplasty techniques, including a comprehensive list of anatomical terms and definitions.

Learn about „Precise and universally understood terminology is essential for clear communication in any field.

Rhinoplasty surgeons have individually developed and defined a variety of terms to use in nasal analysis and to describe their anatomic findings. As the field of rhinoplasty evolves and advances, new terminology is introduced, and certain terms fall out of favor. A comprehensive list of anatomical terms and definitions derived from and used by the leading educators of the present generation of rhinoplasty surgeons has been provided. We hope the terminology will provide a standardized and universal vocabulary for rhinoplasty surgeons.“

*Copyright: Thieme Medical Publishers*

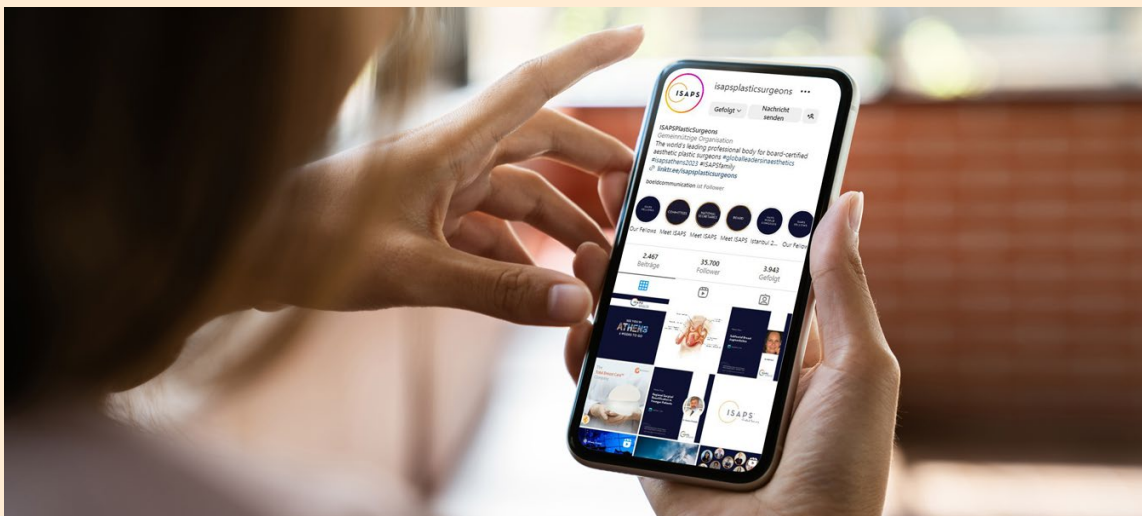
MedOne is available to select ISAPS members. **Apply** today or **renew** your membership to receive that ISAPS membership benefit!





## MONTHLY EDUCATION CORNER

### Navigating Social Media



Social media and its tools are constantly changing, upgrading, and transforming. This shifting dynamic makes it extremely important to stay on top of the latest developments and **abide by the required standards** to ensure the safety and autonomy of our patients.

In our last issue, we focused on pre- and post-op pictures in social media. Here, we look at the more general acceptance of what is “okay” and “not okay” regarding what can be posted and shared with our online audience. Many factors must be reviewed and considered, but first and foremost, we must find a

**good balance and avoid conflict**, which is achieved by defining and keeping the boundaries between patients and surgeons.

To learn more about this, we invite you to listen to the **“ISAPS Business School: Session 6 - Marketing & Social Media.”** Moderators Nazim Cerkes (MD), Renato Saltz (MD), and Ozan Sozer (MD) are joined by speakers Valerio Finocchi (MD), Sebastian Garson, Tim Papadopoulos (MD), and Sheila Nazarian (MD), who discuss and review the importance of social media, and the ethical way to navigate the roadmap of social media as we know it.

### Interested in more practice management tips?

[Register now to view ISAPS' Business School 2021 On Demand!](#)

**Free for ISAPS members, non-members \$300,  
office staff and nurses \$100.**

And join us in **Cartagena** for ISAPS Business School, including **“Navigating the Digital Frontier - From Social Media Dilemmas to Building Profitable Medspas and Beyond”**, on Friday 14 June as part of the non-surgical program.

# MONTHLY E-MAGAZINE



## ISAPS Instagram Live Event | Empowering Women in Aesthetic Surgery: Accelerating Inclusion Through Professional Empowerment | March 8, 2024 | 15:00 UTC

[Click here](#) to find your local time!

As we commemorate **International Women's Day on March 8, 2024**, we invite you to join our next Instagram Live session, hosted by ISAPS President **Dr. Lina Triana (Colombia)**, alongside Women Surgeons Committee Chair and Co-Chair, **Drs. Fatema Al Subhi (Saudi-Arabia)** and **Argentina Vidrascu (Romania)**.

Discover how ISAPS supports and empowers women surgeons in their careers, **fostering self-confidence**, and the crucial role of education and mentorship. Gain **valuable insights** from the **diverse perspectives and experiences** of women surgeons across different regions worldwide. Join us as we discuss the challenges encountered by women in the field and explore strategies to overcome them, including addressing unconscious bias and promoting inclusive practices.

**Let's celebrate International Women's Day together - join the conversation.**

**@isapsplasticsurgeons**

**Follow us on Instagram and don't miss out.  
Join the conversation on March 8, 2024 at 15:00 UTC!**

# MONTHLY E-MAGAZINE

## ISAPS HUMANITARIAN PROGRAM



### Do You Volunteer for Humanitarian Programs or Missions? Please Share Your Story!

We are interested in hearing about the various activities that ISAPS members are already involved in, what other ISAPS members could participate in, and how our community can support these efforts.

[Please visit the ISAPS website and tell us about your work and how ISAPS can help.](#)

We look forward to sharing how active ISAPS members are in the humanitarian space and how our Society will contribute more in this field, in the future.

[Humanitarian Program](#)



**ISAPS<sup>®</sup>**  
WORLD CONGRESS  
Cartagena | Colombia | 2024

**SEE YOU IN** **June 11 - 15, 2024**  
**CARTAGENA | COLOMBIA**

[www.isapscartagena2024.com](http://www.isapscartagena2024.com)

**Click here to see  
upcoming ISAPS events!**

**ISAPS<sup>®</sup>** Aesthetic Education  
Worldwide<sup>™</sup>

# MONTHLY E-MAGAZINE

## ISAPS Membership

ISAPS offers membership to accredited aesthetic plastic surgeons and residents worldwide. We have members in more than 117 countries and provide them with access to training, e-learning, and networking opportunities within our community of more than 5,000 fellow surgeons.

ISAPS membership now includes:

Our *Aesthetic Plastic Surgery Journal* is published as two online issues per month, one online-only issue, and a second 'selected articles' issue, which will also be sent to print subscribers.

A video library on our website, offering 1500+ plastic surgery videos.

Members-only discounts for events, including our ISAPS World Congress 2024, Cartagena, Colombia, being held June 11-15.

Listing on the ISAPS Find a Surgeon Directory on the ISAPS website

Membership costs from just \$250 for qualified surgeons. Residents can join for free, for up to three years. Applications for membership are available online, through our website.

**Apply today to become an ISAPS Member!**

If you have any questions, please feel free to contact us at [memberservices@isaps.org](mailto:memberservices@isaps.org)



The graphic features the ISAPS logo on the left, with the text "THANK YOU TO OUR ISAPS GLOBAL SPONSORS" and a world map. To the right, three circular icons represent Platinum, Gold, and Bronze sponsorship levels. The Platinum section lists MENTOR (part of the Johnson & Johnson family of companies) and Bio|SCIENCE. The Gold section lists GC Aesthetics and VASER. The Bronze section lists POLYTECH and GalaFLEX (PDRF Scaffolds by BD).

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