



Premier Physician Marketing  
54th W 40th Street  
New York, NY 10018

Media Contact:  
Julie Guest, ISAPS Chief Marketing Officer  
Media@ISAPS.org 1-844-867-3621

## Global Survey Released by ISAPS Reports Increase of Over One Million Cosmetic and Aesthetic Procedures Performed in 2015

The world continues to find value in aesthetic plastic surgery as indicated by growing numbers of procedures.

### For Immediate Release

New York, NY, July 26, 2016 – The worldwide reach of the International Society of Aesthetic Plastic Surgery (ISAPS) is well known to the global plastic and aesthetic surgery community. Now the release of eagerly awaited procedural survey results shows an increase of over one million reported procedures from 2014 to 2015.

The data on surgical and non-surgical treatments performed in 2015 was tabulated from a questionnaire sent to approximately 35,000 plastic surgeons in the proprietary ISAPS database. ISAPS is the only organization that collects this type of data on a global scale and the study is viewed as a valuable resource in the field of aesthetics.

Of course the most awaited features of the survey are the most popular types of procedures in the world by country. Botulinum Toxin (BOTOX®) continues to reign supreme for both men and women with a total of over 4.6 million procedures reported. Another popular injectable, Hyaluronic Acid, increased 6.5% from 2014 to 2015. Breast augmentation continues to be the most common surgical procedure among women with a 10.4% increase from 2014 while eyelid surgery is prevalent among men.

### Most Popular Surgical Procedures in 2015:

<b>PROCEDURE</b>	<b>2015</b>	<b>2014</b>	<b>PERCENTAGE</b>
Breast Augmentation	1,488,992	1,348,197	10.4%
Liposuction	1,394,588	1,372,901	1.6%
Eyelid Surgery	1,264,702	1,427,451	-11.4%
Abdominoplasty	758,590	682,568	11.1%

### Most Popular Non-Surgical Procedures in 2015:

<b>PROCEDURE</b>	<b>2015</b>	<b>2014</b>	<b>PERCENTAGE</b>
Botox	4,627,752	4,830,911	-4.2%
Hyaluronic Acid	2,865,086	2,690,633	6.5%
Hair Removal	1,099,053	1,277,581	-14.0%
Photo Rejuvenation	568,672	-	-
Non-Surgical Fat Reduction	425,315	-	-



“We are proud to share these survey  
Susumu Takayanagi, MD, ISAPS pre  
who take time to contribute to these findings,” he states. The results can be accessed on the ISAPS website [www.isaps.org](http://www.isaps.org) in the News section, and will be discussed during the 23rd ISAPS biennial global congress in Kyoto, Japan on October 23-27.

The country with the highest number of procedures is the United States with 1.4 million surgical and 2.6 million non-surgical procedures. Brazil reported 1.2 million surgical and 1.1 million non-surgical procedures. Rounding out the list for the most procedures are South Korea, India, Mexico, Germany, Colombia, France, and Italy. The United States has the largest number of active plastic surgeons with 6,500 followed by Brazil with 5,500 and China with 2,800. Numbers by country are evidenced in the report; however, some countries did not provide required updates this year.

Women had more than 18 million surgical and non-surgical procedures performed globally, 85.6% of the total. The top five surgical procedures performed on women in 2015 were: breast augmentation, liposuction, eyelid surgery, abdominoplasty and rhinoplasty.

Men had more than 3 million surgical and non-surgical procedures, 14.4% of the total. The top five surgical procedures performed on men were: eyelid surgery, liposuction, gynecomastia surgery, rhinoplasty, fat grafting and ear surgery.

The International Survey on Aesthetic/Cosmetic Procedures Performed in 2015 was compiled, tabulated, and analyzed by Industry Insights, Inc. [www.industryinsights.com](http://www.industryinsights.com), an independent research firm based in Columbus, OH.

#### About ISAPS:

The International Society of Aesthetic Plastic Surgery is the premier global organization for board certified (or the equivalent) plastic surgeons. Regarded as the leading global educator in aesthetic procedures, ISAPS offers its more than 3,200 members in 103 countries over 30 courses, workshops and symposia each year conducted by a world-class faculty with the primary goal of teaching aesthetic best practices and ensuring patient safety. Through its rigorous membership screening, ISAPS is a guardian of patient safety internationally, making it the patient’s global resource to find qualified and experienced aesthetic plastic surgeons.

###